## **Principal Profile**

Principal Name: National Alliance on Mental Illness Wisconsin

Business Or Interest: The mission of NAMI Wisconsin is to improve the quality of life of people

affected by mental illness and to promote recovery. NAM Wisconsin will accomplish its mission through the following: 1) Promote public education and understanding of mental illnesses. 2) Advocate at all levels of government and throughout the public sector to improve mental health care in Wisconsin. 3) Support affiliates by providing follow-up advice and counsel; educational and training programs and materials; access to financial resources as appropriate; and by offering

conferences, seminars, and presentations. 4) Establish and strengthen local affiliates to keep with NAM's principles and guidelines.

Lobbying Interests: NAMI Wisconsin works at the state level to influence the legislature in

areas of health and mental health care, criminal justice, youth mental health, education, stigma reduction and other areas affecting the quality of life for people with mental illness and their families. We also have a network of members and non-members who engage in grassroots

advocacy throughout the state.

Title: Public Policy & Advocacy Director

Contact Name: Crystal Hester

Address: 4233 W. Beltline Highway

City, State, Zip: Madison, WI 53711

Phone: (608) 268-6000 Fax: (608) 268-6004

E-mail: crystal@namiwisconsin.org Web Site: http://www.namiwisconsin.org